SIM: Society for Information Management

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Abstract
Since 1968, the Society for Information Management (SIM) has inspired the minds of the most prestigious information technology (IT) leaders in the industry. Highly regarded as the premier network for IT leadership, SIM is a community of thought leaders who share experiences and rich intellectual capital, and who explore future IT direction.

VISION
The vision of Society for Information Management (SIM) is to be recognized as the community that is most preferred by information technology (IT) leaders for delivering vital knowledge that creates business value and enables personal development.

MISSION
SIM is an association of senior IT executives, prominent academicians, selected consultants, and other IT thought leaders; it is built on the foundation of local chapters who come together to share and enhance their rich intellectual capital, for the benefit of its members and their organizations. SIM members strongly believe in and champion:

- The alignment of IT and business as a valued partnership.
- The creation and sharing of best practices.
- The effective, efficient, and innovative business use of information technology to continuously bring to market valuable products and services.
- IT management and leadership skills development that enables our members growth at each stage of their career.
- The replenishment and education of future IT leaders including a strong role in influencing university curriculums and continuing education.
- Working with the IT industry to shape its direction.
- Policies and legislation that stimulate innovation, economic development, healthy competition, and IT job creation.
- Serving our communities and the industry through giving and outreach.

WHAT DOES SIM OFFER?
Recognizing the unique needs of the industry, SIM collects the intellectual capital of IT leaders nationwide and offers the resources you need to do business better, including:

- **Face-to-face meetings/networking**—Annual SIMposium conference, advance practices council meetings, regional leadership forums, chapter meetings, working groups, communities of interest, and CIO roundtables bring you face-to-face with other key industry executives to share knowledge and network about topics pertinent to IT leaders.
- **Online tools**—On-demand webinars and archived webcasts, an online library featuring nearly fifty white papers, working group deliverables, past conference presentations, and much more to bring best practices of other IT leaders straight to your desktop.
- **Publications**—*SIM News*—a compilation of association news, articles of interest, interviews, and industry insights—and *MIS Quarterly Executive*—a quarterly publication dedicated to publishing high-quality articles, case studies, and research reports.
- **More resources/programs**—SIM offers a wealth of knowledge with these resources and more. Visit http://simnet.org for additional information.

INSIDE SIM
Strategic direction for the organization is provided by SIM’s elected executive board. SIM’s standing committees are key to developing initiatives that fulfill the strategic goals of the association. Supporting the organization and fulfilling day-to-day management responsibility is SIM’s professional staff.